

# Add the benefits of **GIFT CARDS** to your business!



## **50 FREE CUSTOM CARDS!**

**PLUS:**

**60 Day Free Trial\***

**Order and Design Your Cards Online**

**Online Access to Reports and Balances**

Harbortouch offers a variety of gift card options to suit your specific needs. Take advantage of 50 free customized cards and a 60 day free trial and add the many benefits of gift cards to your business.



- ▶ A simple and intuitive online wizard allows you to easily select from a wide selection of pre-designed card templates or produce cards with custom artwork and images.
- ▶ Customize your card with your business information – select different fonts, colors and text placement to suit your unique business needs.

### **WHY OFFER GIFT CARDS TO YOUR CUSTOMERS?**

- Customers generally spend more than the amount of the gift card
- Cards that are never utilized (lost or forgotten) represent 100% profit to you!
- Improve customer loyalty & encourage repeat shopping
- Eliminates the need for cash reimbursement
- Improve cash flow since gift cards are prepaid before you provide the goods or service
- Less chance of theft than paper gift certificates

\*After 60 day trial, a \$9.95 monthly fee and a \$0.15 per transaction fee will apply.